



**30 January 2007**

**eInstruction's CPS News from [www.blueclickers.com](http://www.blueclickers.com)!**

From: Amy Jones and Shannon Wallner, eInstruction Consultants

Exciting things are happening at eInstruction, FSCreations (the ExamView people) and blueclickers.com! Here is a quick rundown of the latest:

**Our December 2006 CPS User survey results can now be found within our blog or in [this PDF file](#).**

**Upcoming Conferences and CPS Giveaway Opportunities in Washington, Idaho and Utah!**

February 14 and 15<sup>th</sup> - [IETA in Boise, ID](#)

March 2<sup>nd</sup> and 3<sup>rd</sup> - [UCET in Murray, UT](#)

March 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> - [NCCE in Spokane, WA](#)

March 16<sup>th</sup> and 17<sup>th</sup> - [Idaho Middle Level Association Conference, in Boise, ID](#)

**Our most recent blog headlines at [The Clicker Chronicles](#):**

- Great article on using CPS in Marketing 301 at Boise State University
- CPS Users' Survey - Part III - Questions 7 - 10
- Writing Likert Scale Survey and Evaluation Questions with CPS
- A Great Resource for Research on using Classroom Response Technology
- Special Characters, Math Symbols and Video Questions
- Incredible Promotion Pricing from eInstruction - through March 31, 2007!
- CPS Survey Results Part II (Questions 5 & 6)
- eInstruction Summit Meeting
- "This will revolutionize the educational process!"
- "Lunch and Learn" in Washington State
- CPS Videos Produced by Professor at the University of Texas at Austin
- Idaho School tries Single-Sex Classrooms in First and Third Grades
- CPS for Mac .34 Released
- CPS Survey Results Part (Questions 1 - 4) ,
- CPS Takes us to Washington D.C.

**New Products, Software and Pricing Special**

When we merged with FSCreations, the makers of ExamView last fall, I did not imagine how powerful CPS could become. First, I underestimated the quality of the [questions that were available in the FSCreations Learning Series](#) and I did not anticipate how well the technology would blend. I've shared the interactivity between ExamView and CPS for years, but now see the value of starting CPS from the ExamView Test Manager, which is now a fully functional piece of the latest version of ExamView (releasing this week). Even better, our latest special offer incorporates all three: The ExamView Learning Series, the latest version of

ExamView – 6.0 (releasing this week), and a 32-pad CPS System all for a price tag that is significantly lower than our regularly priced CPS systems. Here are links to our [Promotional Flyer](#) and a [Sample Quote](#) for this deal.

**Three steps for writing great INSTRUCTIONAL questions and developing the skill of “agile teaching”, which can happen in its best form when you are able to “hear” from every student:**

First, ask yourself, **“What concept do I want to illumine?”**

This focuses my purpose and helps me begin with the end in mind.

Next, ask yourself, **“What habit of mind do you want these learners to develop?”**

This helps you see the process that must take place in the brain so

Finally, ask, **“How can this question elicit two or more brain activities?”**

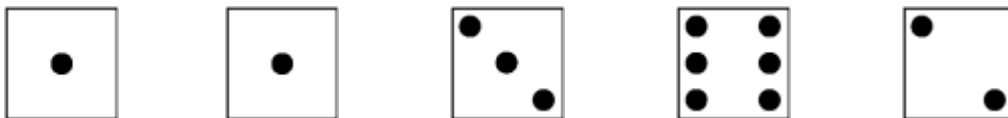
This will motivate you to ask a higher level thinking question and will generate an opportunity for quality feedback (this is the agile teaching part!)

**Take a look at a sample of four ExamView Learning Series Questions (fully integrated with CPS!) that effectively challenge students to think critically and will spark discussion and learning in the classroom:**

**1. At sunrise, Anna notices that the Sun is low on the horizon. As the morning passes, she notices that the Sun continues to move higher in the sky. During the afternoon, the Sun moves lower in the sky until she can no longer see it. What causes the Sun to appear to move in this way?**

- a. the Earth’s revolution around the Sun
- b. changes in the Earth’s atmosphere
- c. the tilt of the Earth’s axis
- d. the rotation of Earth on its axis

**2. Opposing faces of a die always add up to 7. This means if three is showing on the top face of the die, then four is displayed on the bottom face of the die. Gary is playing Hidden Totals. He rolls the five dice and he gets:**

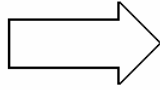


**Face down on the plane that is the table, what is the sum of the dice?**

- a. 22      c. 23
- b. 13      d. 24

**3. Read the “cause” below. Which of the following actions best completes the cause-and-effect diagram?**

**Cause:**  
In 1859, John Brown and a small force captured the federal arsenal at Harper's Ferry.



**Effect John Brown hoped to achieve:**  
?

- a. to arm small farmers in the South
- b. to encourage Southern secession
- c. to start a slave revolt
- d. to arm abolitionists

**Read the article Make Snowflakes, and then answer the following question(s).**

**4. Read step 5 of the Directions.**

What do you predict would happen if the petals of the snowflake were not the same size?

- a. The snowflake would fall apart.
- b. You couldn't make a paper cup.
- c. You wouldn't be able to cut in shapes on every side.
- d. Some sides of the snowflake would not be the same.

**The learning happens in the richness of the discussion after every student has committed a response and the aggregate responses are displayed. Some teachers employ a technique of asking the same or related question after the discussion to see if any change in thinking has occurred.**

**Remember, the ExamView Learning Series is an annual subscription that comes with ExamView 6.0. The cost is \$3.50 per student (\$995 minimum) and we throw in (FREE!) a 32-pad CPS IR response system or for an additional \$1000, a 32-pad CPS RF response system. Even if you don't renew your Learning Series subscription (but we think you'll love it!) you can keep your CPS system at no additional charge. This offer expires March 31, 2007.**

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