

January 18, 2008

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*“Together, the combined companies will provide a powerful advantage for the education community...”*

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## eInstruction acquires Interwrite

Merger Provides Education Market Best-of-Breed Classroom Instruction and Response Technology with Robust Content and Software Offerings

**DENTON, Texas and COLUMBIA, MD** - eInstruction and Interwrite Learning™, both leading providers of interactive instructional and assessment technology, today announced the completion of eInstruction’s purchase of Interwrite Learning. The merger opens a wealth of opportunities to best serve the K-12 and higher education markets worldwide by building on the significant impact of both companies’ leading technology solutions.

[Read the entire article here.](#)

[Interwrite’s Website](#)

## Recent Posts at [The Clicker Chronicles](#)

- ✓ [January 21](#): Using CPS response pads on a daily basis
- ✓ [January 16](#): CPS 5 Quick Reference Guide by Tammy Neptune, Meridian School District ([link for pdf file](#))
- ✓ [January 14](#): New Years’ Resolutions for CPS Users
- ✓ [January 11](#): Using eInstruction’s response pads with Study Island
- ✓ [January 8](#): Special Characters in CPS
- ✓ [January 7](#): CPS 5.0 Update (if you have automatic updates turned on, you may already have this - the latest version is CPS 5.01.1091) [View Release Notes here](#) (pdf).

## eInstruction at Idaho and Utah Conferences

- ✓ January 14 - [IASSP](#)
- ✓ January 23 - 24: [Idaho Biz/Tech Expo](#), Boise, ID
- ✓ January 28 - 29: [UASSP](#), St. George, UT
- ✓ February 20: [IETA/ISSA](#), Boise, ID
- ✓ February 29 - March 1: [UCET](#), Salt Lake City, UT
- ✓ March 14 - 15: [IMLA](#), Post Falls, ID
- ✓ April 9 - 12: [NCTM](#), Salt Lake City, UT

## 2008 eInstruction pricing specials

### Special 1 (expires March 31, 2008 - open to all schools)

Through March 31, 2008, eInstruction is offering special bundles of its leading Classroom Performance System (CPS) response pad systems. With each CPS purchase – either infrared (IR) or radio frequency (RF) – you get an equal number of CPS Chalkboards. In addition, you'll receive an annual building license of **ExamView® Assessment Suite** and the **ExamView® Learning Series**.

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*Specials 1 and 2 include bundles of CPS response pads with the CPS Chalkboard.*

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#### CPS IR Bundles

Special bundled pricing on 24- and 32-pad systems.

24-pad CPS response pad systems

3-pack: \$5,350, a savings of \$1,315

5-pack: \$8,150, a savings of \$2,295

10-pack: \$14,900, a savings of \$4,995

15-pack: \$21,100, a savings of \$8,245

32-pad CPS response pad systems

3-pack: \$6,550, a savings of \$1,615

5-pack: \$10,100, a savings of \$2,845

10-pack: \$18,700, a savings of \$6,195

15-pack: \$26,500, a savings of \$10,345

Shipping and handling will be included with quote.

#### CPS RF Bundles

Special bundled pricing on 24- and 32-pad systems.

24-pad CPS response pad systems

3-pack: \$7,150, a savings of \$1,765

5-pack: \$11,050, a savings of \$3,145

10-pack: \$20,550, a savings of \$6,845

15-pack: \$29,225, a savings of \$11,370

32-pad CPS response pad systems

3-pack: \$8,940, a savings of \$2,225

5-pack: \$13,975, a savings of \$3,970

10-pack: \$26,175, a savings of \$8,720

15-pack: \$37,325, a savings of \$14,520

Shipping and handling will be included with quote.

### Special 2 (ongoing - limited to schools new to eInstruction products)

All **new** eInstruction customers (individual school buildings with no prior eInstruction product purchases) are eligible to purchase a CPS introductory bundle. The bundle includes a CPS student response system, a CPS Chalkboard, an annual building license of **ExamView® Assessment Suite** and the **ExamView® Learning Series**, and one hour of customer training.

CPS 32-pad IR bundle ..... **\$995** (\$3,485 retail value)

CPS 40-pad IR bundle..... **\$1,250** (\$3,985 retail value)

CPS 32-pad RF bundle..... **\$1,495** (\$4,485 retail value)

CPS 40-pad RF bundle..... **\$1,875** (\$5,235 retail value)

Shipping and handling: \$40 per bundle

### Special 3 (ongoing - limited to one per school)

ExamView Learning Series Promotion including a 32-pad CPSir (limit one per school) The purchasing school will receive 1 annual building license for the ExamView Learning Series for the price listed + a free 32-padCPSir. At the end of 12 months, you may renew the ExamView Learning Series license. The CPSir systems are yours to keep whether you choose to renew or not.

Student population < 450 = \$995  
Student population between 450 and 750 = \$1495  
Student population > 750 = \$1995  
Shipping and handling: \$25 per system

ExamView Learning Series Promotion including a 32-pad CPSrf (limit one per school) The purchasing school will receive 1 annual building license for the ExamView Learning Series for the price listed + a free 32-pad CPSrf. At the end of 12 months, you may renew the ExamView Learning Series license. The CPSrf systems are yours to keep whether you choose to renew or not.

Student population < 450 = \$1995  
Student population between 450 and 750 = \$2495  
Student population > 750 = \$2995  
Shipping and handling: \$25 per system

For a customized quote, please call or email Amy Jones (208.602.2661, [amy.jones@einstruction.com](mailto:amy.jones@einstruction.com))

## A little trick: the triple click

Occasionally, I notice that the CPS receiver will indicate that it has been “detected” only to find that the response pads don’t turn those numbers blue. Here is a little trick I learned from tech support while helping a teacher who had many USB accessories attached to her computer:

1. Open CPS
2. Choose Settings/Delivery Options
3. Click on the Receiver tab
4. Triple click (yes, this was new to me too) directly on the Com Port selector.
5. Choose a different Com Port, but don't Detect. Just click Okay.
6. Now try to engage a Verbal question and see if it works. If not, go back and try another ComPort.
7. Sometimes when you first plug in the USB for the CPS receiver, a small window will pop up in the lower right hand part of your computer screen and will indicate which Com Port to use. You can unplug and replug to see if this is revealed.
8. Tech support’s number is 1-888-333-4988